Construction Aware

Inspiring young people about careers and pathways in the construction and built environment sector.













What is Construction Aware?



Construction Aware is a three year industry-led programme for S3 through to senior phase, school pupils. It provides young people with an interest in construction with 8 visits to construction related employers to gain an understanding of all of the roles involved in the industry from pre-construction to post-construction.



Construction Aware will address skill gaps and offer industry stakeholders the opportunity to inspire young people about careers in the construction industry. Construction Aware can help identify talent and providing direct pathways from school to to employment.

Young People told us...

Construction Aware increased their awareness of the scale of the industry, the number of jobs available, what subjects linked to careers in the industry and the pathways to employment.

Their favourite part of the programme was the live site experience and direct interaction with employees, particularly on-site staff. The programme offered more opportunities to practice practical skills than they usually have in school.

"I really enjoyed the visits and some of the challenge stuff we did was brilliant, if this was a choice to do again next year I would love to do it." "The people we talked to on site were really helpful and we had a good laugh especially when we were practicing the plastering and bricklaying, I also liked being part of a group and being able to ask questions about what we had done."

"This was the only day I wanted to be in school because I felt that I got a lot more out of hearing from people who worked in the jobs that I am interested in for when I leave school"

"I didn't realise that there were jobs available with some of the subjects I was interested in like physics, I would like to find out more next year"

What is involved?

- Hosting groups of pupils on-site and tell them about the roles in your business.
- Offer practical activities linked to your business and sector, enabling young people to hear from staff at all levels.
- Liaise with partners on the programme to add additional value where possible.

All visits will be co-ordinated by the DYW Glasgow team. Young people will be brought to site in our mini-bus, accompanied by youth workers, and equipped with full PPE.

What are the benefits to your business?

- Inspire the next generation of the workforce
- Build your brand
- Talent spot for new employees
- Join together with other employers in the sector in showcasing the sector
- Increase community engagement

Construction Aware has been co-designed with industry experts























"CCG is delighted to be a part of this Work Aware programme, for the young people involved and its positive impact on our business. It's exciting to see the project's promotion of the construction industry's varied career options."

Lynn Stodart, HR Manager, CCG Group

To find out more, please get in touch with our team: dyw@glasgowchamberofcommerce.com