

# MEDIA PACK 2025

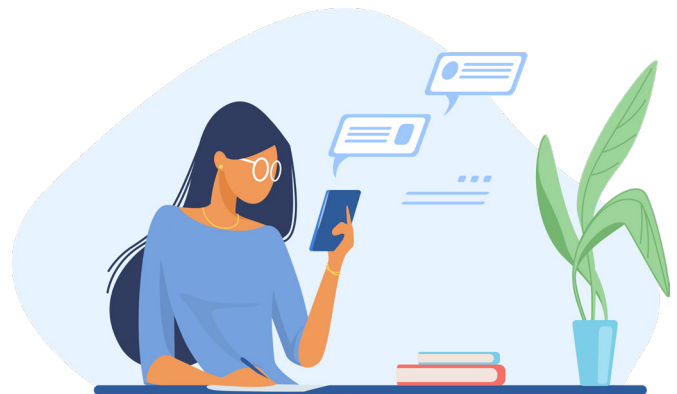


ADVERTISE WITH *SCOTTISH CONSTRUCTION NOW*,  
THE DAILY ONLINE NEWS  
SERVICE FOR SCOTLAND'S  
CONSTRUCTION INDUSTRY.





Since launching in January 2003,  
SCN's free daily newsletter and  
website has grown to over 55,000  
unique web visitors per month, a  
growing social media reach of over  
38,000 and a daily newsletter base  
of over 11,100 email subscribers.

*Scottish Construction Now* readers are  
decision-makers. As well as surveyors,  
architects, contractors, engineers and  
property developers, we have a wide  
readership in the public sector among  
local authorities, housing associations  
and government bodies.



**61,000**  
UNIQUE VISITORS PER MONTH

**in 28.9K FOLLOWERS**  
**UP 20% YEAR-ON-YEAR**  
**AND NOW ON  AND **

# ADVERTISING RATES

# SCN

## Jobs & Tenders

**£265 + VAT** per week on the daily newsletter, shared on social media and displayed on the website.

## Sponsored Articles

**£250 + VAT** per week on the daily newsletter, social media and website.

## Display Advertising

Newsletter Banner	<b>£800 + VAT</b>
Website MPU	<b>£750 + VAT</b>
Website Banner	<b>£1,250 + VAT</b>
Website Leaderboard	<b>£1,750 + VAT</b>

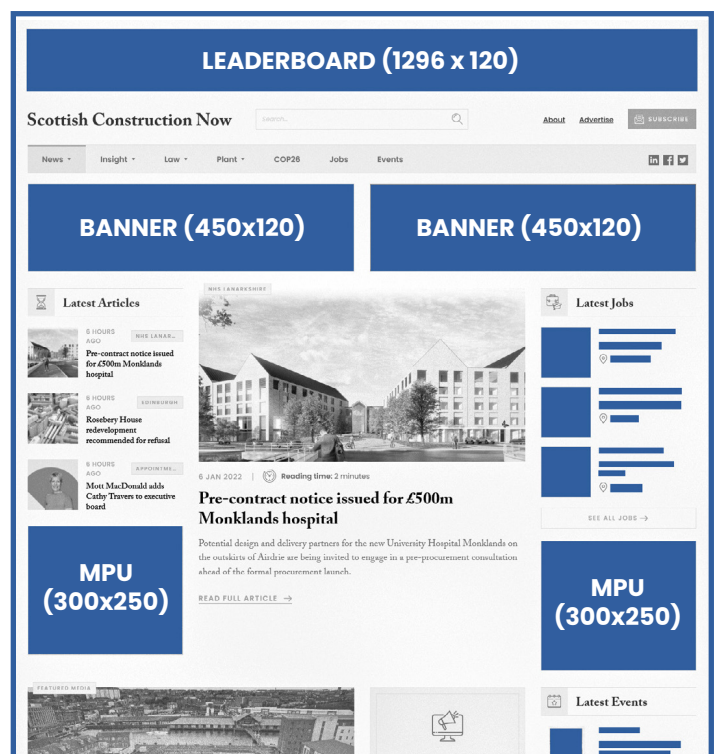
prices per month

## Dedicated E-shot

A stand-alone email with your custom HTML and branding, sent to our subscribers, subject to certain restrictions. A high-impact option for **£1,750 + VAT**.



example advertising positions on the home page



**For more information and to discuss your advertising requirements, please contact Raymond Carr**

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