

MEDIA PACK 2026



**ADVERTISE WITH SCOTTISH CONSTRUCTION NOW,
THE DAILY ONLINE NEWS SERVICE FOR SCOTLAND'S CONSTRUCTION INDUSTRY.**



For **more than two decades**, SCN's free daily newsletter and website have served the construction industry.

We now boast **around 100,000 unique web visitors per month**, a social media reach of **over 42,400 followers** and **over 10,800 daily email subscribers**.

Scottish Construction Now readers are **decision-makers and influencers**.

As well as **surveyors, architects, contractors, engineers and property developers**, we have a wide readership in the public sector among **local authorities, housing associations and government bodies**.



120,000
UNIQUE VISITORS (DEC 2025)

32.1K FOLLOWERS
UP 13% YEAR-ON-YEAR

ADVERTISING RATES



Jobs & Tenders

£300 + VAT per week

Promote your vacancy to one of Scotland's most engaged construction audiences.

Your job advert is featured across SCN's daily newsletter, website and social media channels, with additional prominence in our dedicated weekly Jobs Flash, sent to the full SCN subscriber base.

This package is designed to reach contractors, consultants, suppliers and senior decision-makers actively working in the Scottish construction sector.

Sponsored Articles

£750 + VAT

Place your brand, project or announcement directly in front of Scotland's construction decision-makers.

Your sponsored article is featured at the top of the Scottish Construction Now daily newsletter for one full day, then remains prominently highlighted for the rest of the week, ensuring sustained visibility.

All sponsored content sits alongside SCN's trusted editorial, delivering high engagement and strong click-through from a highly targeted industry audience.

Display Advertising

Newsletter Banner

£800 + VAT

Website MPU

£750 + VAT

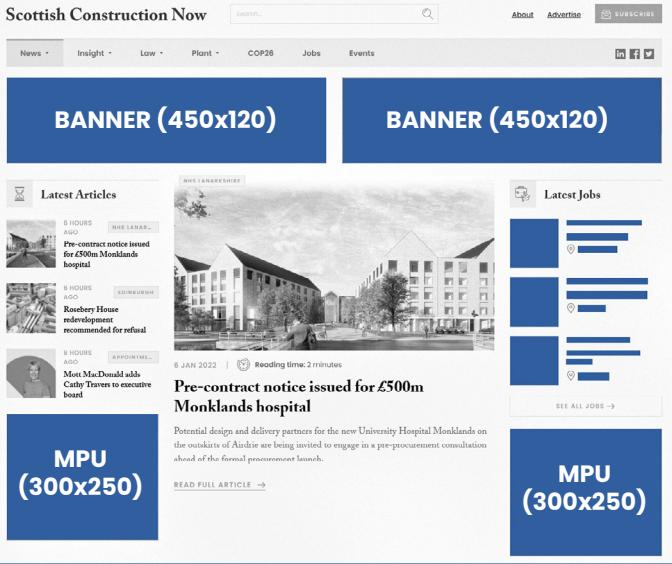
Website Banner

£1,250 + VAT

Website Leaderboard

£1,750 + VAT

LEADERBOARD (1296 x 120)



Dedicated E-shot

A stand-alone email with your custom HTML and branding, sent to SCN subscribers, subject to certain restrictions. This is a high-impact option available for just £1,750 + VAT.

Ask about sponsorship and exhibition opportunities at Scotland's largest indoor construction event at the SEC.



Discuss your advertising requirements with Raymond Carr

M: 07956 242860

E: raymond@scottishnews.com