

# MEDIA PACK 2020

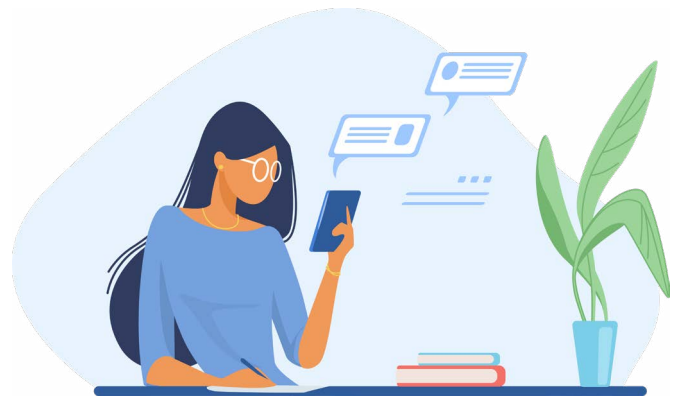


**ADVERTISE WITH *SCOTTISH CONSTRUCTION NOW*, THE DAILY ONLINE NEWS SERVICE FOR SCOTLAND'S CONSTRUCTION INDUSTRY.**



Since launching in January 2003, SCN's free daily newsletter and website has grown to a readership of over 120,000 people per month, a growing social media reach of over 13,000 and a daily newsletter base of over 9,700 email subscribers.

*Scottish Construction Now* readers are decision-makers. As well as surveyors, architects, contractors, engineers and property developers, we have a wide readership in the public sector among councils, housing associations and government bodies.



**120,000**  
**MONTHLY READERS**

 **6,300**  **5,950**  
**7% MONTHLY INCREASE**

# ADVERTISING RATES



## Jobs

£265 plus VAT per week on the daily newsletter, shared on social media and displayed on the website.



## Tenders

£265 plus VAT per week on the daily newsletter, shared on social media and displayed on the website.

## Sponsored Articles

£250 plus VAT per week on the daily newsletter, social media and website.

## Display Advertising

Newsletter Banner	£750 + VAT
Skyscraper	£700 + VAT
Sidebars	£800 + VAT
MPU	£600 + VAT
Website Leaderboard	£1,050 + VAT

prices per month



example MPU (350 x 300 pixels)



example skyscraper (120 x 450 pixels)

**For more information and to discuss any of your advertising requirements, please contact Raymond Carr**

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