

MEDIA PACK 2023



SCN

**ADVERTISE WITH *SCOTTISH CONSTRUCTION NOW*,
THE DAILY ONLINE NEWS
SERVICE FOR SCOTLAND'S
CONSTRUCTION INDUSTRY.**



Since launching in January 2003, SCN's free daily newsletter and website has grown to a readership of over 155,000 people per month, a growing social media reach of over 27,200 and a daily newsletter base of over 11,200 email subscribers.

Scottish Construction Now readers are decision-makers. As well as surveyors, architects, contractors, engineers and property developers, we have a wide readership in the public sector among local authorities, housing associations and government bodies.



155,000
WEB VISITORS PER MONTH

 **7,800**  **17,900**
UP 20% YEAR-ON-YEAR

ADVERTISING RATES



Jobs & Tenders

£265 + VAT per week on the daily newsletter, shared on social media and displayed on the website.



Sponsored Articles

£250 + VAT per week on the daily newsletter, social media and website.

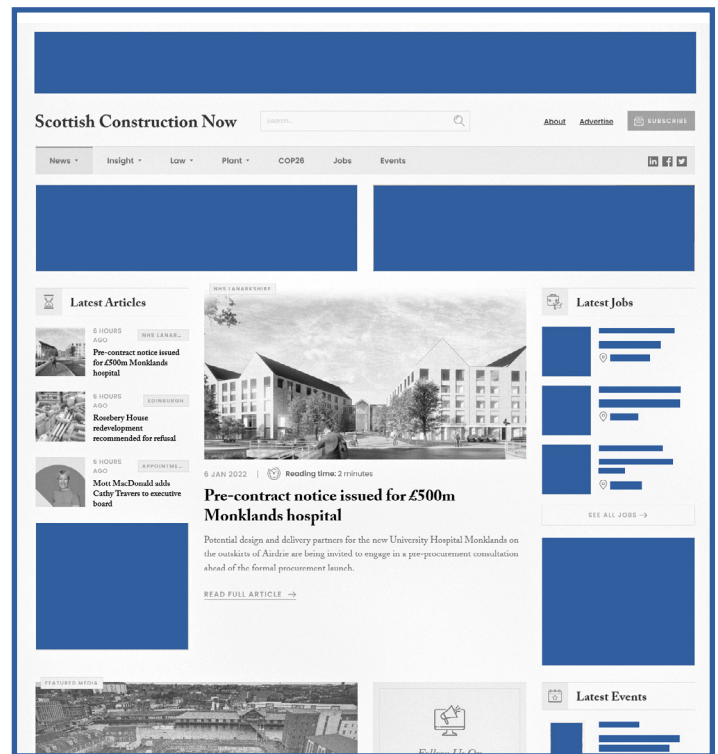
Display Advertising

Newsletter Banner	£750 + VAT
Website MPU	£650 + VAT
Website Banner	£1,000 + VAT
Website Leaderboard	£1,250 + VAT

prices per month

Dedicated E-shot

£1,750 + VAT, limited to one per week.



example advertising positions on the home page

For more information and to discuss any of your advertising requirements, please contact Raymond Carr

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