

MEDIA PACK 2024

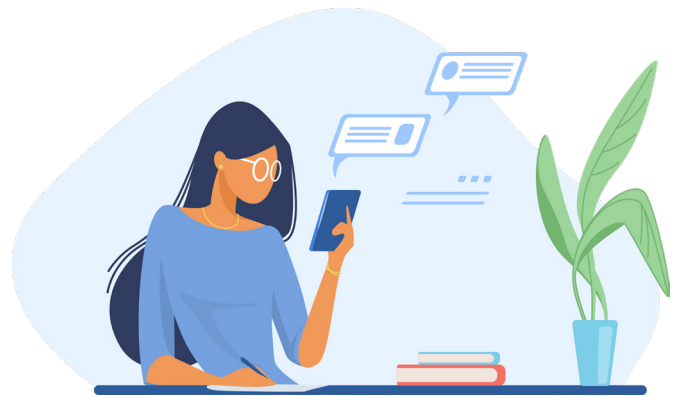


ADVERTISE WITH *SCOTTISH CONSTRUCTION NOW*, THE DAILY ONLINE NEWS SERVICE FOR SCOTLAND'S CONSTRUCTION INDUSTRY.



Since launching in January 2003, SCN's free daily newsletter and website has grown to over 55,000 unique web visitors per month, a growing social media reach of over 33,000 and a daily newsletter base of over 12,300 email subscribers.

Scottish Construction Now readers are decision-makers. As well as surveyors, architects, contractors, engineers and property developers, we have a wide readership in the public sector among local authorities, housing associations and government bodies.



55,000
UNIQUE VISITORS PER MONTH

 **8,000**  **23,500**
UP 20% YEAR-ON-YEAR

ADVERTISING RATES

SCN

Jobs & Tenders

£265 + VAT per week on the daily newsletter, shared on social media and displayed on the website.

NEW: Bulk Jobs Package

Four branded job flash e-shots and 60 two-week job adverts which can be used as and when needed for **£4,750 + VAT**.



Sponsored Articles

£250 + VAT per week on the daily newsletter, social media and website.

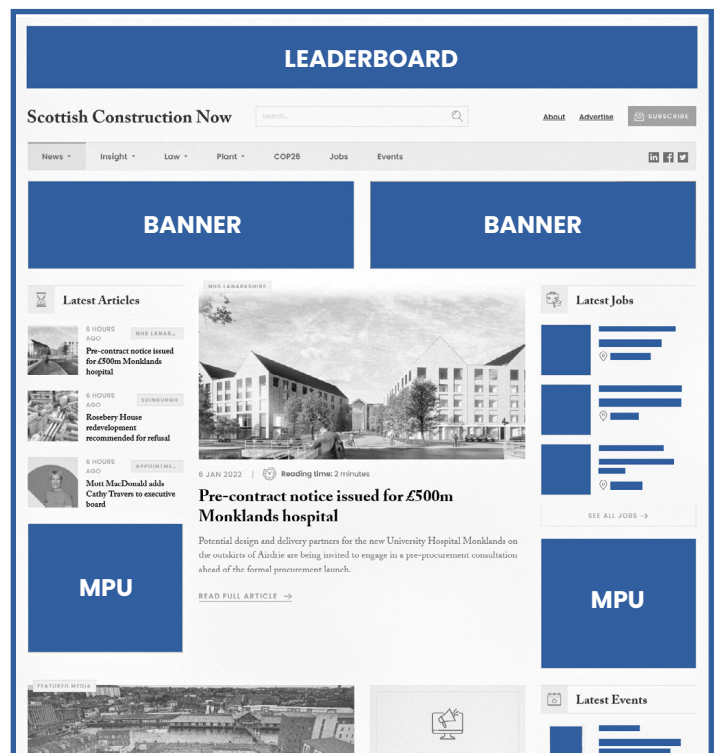
Display Advertising

Newsletter Banner	£750 + VAT
Website MPU	£650 + VAT
Website Banner	£1,000 + VAT
Website Leaderboard	£1,250 + VAT

prices per month

Dedicated E-shot

A stand-alone email with your custom HTML and branding, sent to our subscribers, subject to certain restrictions. A high-impact option for **£1,750 + VAT**.



example advertising positions on the home page

For more information and to discuss your advertising requirements, please contact Raymond Carr

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