

Scottish Construction Now Media Pack

2020

Scottish Construction Now is the only daily online news service for Scotland's construction industry.

Since launching in January 2003, SCN's free daily newsletter and website has grown to a readership of over 73,000 people and a growing social media reach of over 11,000.

Scottish Construction Now readers are decision-makers. As well as surveyors, architects, engineers, contractors and property developers, we have a wide readership in the public sector among councils, housing associations and government bodies.

Reach the readers who count...

- *An unrivalled audience of over 73,000 readers in Scotland's construction industry and growing*
- *Read by surveyors, architects, contractors, engineers, property developers and in the public sector, i.e. housing associations, councils and government bodies*
- *Highly competitive advertising prices*
- *Advertisers can benefit from potential inclusion in sister publications Scottish Housing News, Scottish Legal News and Scottish Financial News, widening reach to over 230,000 professionals*



Advertising Rates

Jobs

£265 plus VAT per week on the daily newsletter, shared on social media and displayed on the website.

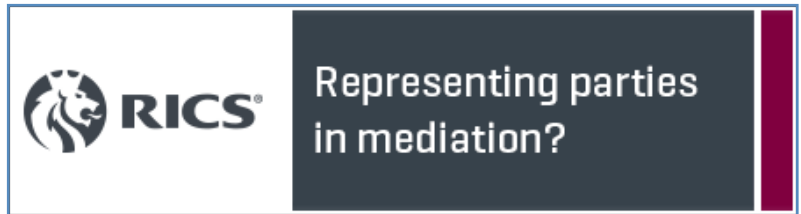
Tenders

£265 plus VAT per week on the daily newsletter, shared on social media and displayed on the website.

Banners/Skyscrapers

1 Month	£368 + VAT
2-4 Months	£342 + VAT
5-11 Months	£315 + VAT
12+ Months	£290 + VAT

prices per month



example banner (450 x 120 pixels)

Box Ads

1 Month	£158 + VAT
2-4 Months	£142 + VAT
5-11 Months	£132 + VAT
12+ Months	£105 + VAT

prices per month



example (120 x 120)

Sponsored Posts

£265 plus VAT for one week on the daily newsletter, social media and website, or **£400 plus VAT** for two weeks.

To discuss any of your advertising requirements, please contact Jeff Anderson

T: 01292 479443

M: 07772 875161

E: jeff@scottishnews.com

